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NewJaisa

NEWJAISA TECHNOLOGIES LIMITED

(Please scan this QR Code to view the RHP and Abridge Prospectus)

Our Company was originally incorporated as *"Newjaisa Technologies Private Limited"* as a private limited company under the provision of Companies Act, 2013 pursuant to a Certificate of Incorporation dated June 16, 2020 bearing registration number 134935 issued by Registrar of Companies, Central Registration Centre. Thereafter, our Company was converted into a Public Limited Company and consequently the name of our Company was changed from "Newjaisa Technologies Private Limited" to "Newjaisa Technologies Limited" vide a fresh certificate of incorporation dated June 27, 2023 issued by the Registrar of Companies, Bangalore, Karnataka. The Corporate Identification Number of our Company is: U32106KA2020PLC134935. For further details please refer to section titled *"History and Certain Other Corporate Matters"* beginning on page 140 of the Red Herring Prospectus dated September 16, 2023 filed with Registrar of Companies (ROC).

Registered office and Corporate Office: 207/B2, 2nd Cross Road, J.C, Industrial Estate Bikasipura Main Road, Off Kanakpura Road, Near Delhi Public School Bangalore, 560078, Karnataka, India
Tel: 91 9390177182; **E-mail:** cs@newjaisa.com; **Website:** https://newjaisa.com/ **CIN:** U32106KA2020PLC134935; **Contact Person:** Mrs. Poonam Jain, Company Secretary and Compliance Officer

OUR PROMOTERS: MR.VISHESH HANDA AND MR.MUKUNDA RAGHAVENDRA

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 84,96,000 EQUITY SHARES OF FACE VALUE OF ₹ 5/- EACH (THE "EQUITY SHARES") OF NEWJAISA TECHNOLOGIES LIMITED ("OUR COMPANY" OR "NEWJAISA" OR "THE ISSUER") AT AN ISSUE PRICE OF ₹ [●] PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ [●] LAKHS ("PUBLIC ISSUE") OUT OF WHICH 4,26,000 EQUITY SHARES OF FACE VALUE OF ₹ 5/- EACH, AT AN ISSUE PRICE OF ₹ [●] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 80,70,000 EQUITY SHARES OF FACE VALUE OF ₹ 5/- EACH, AT AN ISSUE PRICE OF ₹ [●] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE PUBLIC ISSUE AND NET ISSUE WILL CONSTITUTE 26.40% AND 25.07% RESPECTIVELY OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THIS ISSUE IS BEING MADE IN TERMS OF REGULATION 229 AND 253(1) OF CHAPTER IX OF THE SEBI ICDR REGULATIONS AS AMENDED READ WITH RULE 19(2)(b)(i) OF SCRR AS AMENDED. THIS ISSUE IS A BOOK BUILDING ISSUE AND ALLOCATION IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATIONS 253(1) OF THE SEBI ICDR REGULATIONS. (For further details please see section titled *"the Issue"* beginning on page 49 of the Red Herring Prospectus). A copy of Red Herring Prospectus is delivered for filing to the Registrar of Companies as required under section 26(4) of the Companies Act, 2013.

QIB PORTION: NOT MORE THAN 50.00% OF THE NET ISSUE | NON-INSTITUTIONAL PORTION: NOT LESS THAN 15.00% OF THE NET ISSUE
RETAIL PORTION: NOT LESS THAN 35.00% OF THE NET ISSUE | MARKET MAKER PORTION: UPTO 4,26,000 EQUITY SHARES, 5.01% OF THE ISSUE

PRICE BAND: ₹ 44 TO ₹ 47 PER EQUITY SHARE OF FACE VALUE ₹ 5/- EACH
THE FLOOR PRICE IS 8.8 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 9.4 TIMES OF THE FACE VALUE OF THE EQUITY SHARES
BIDS CAN BE MADE FOR A MINIMUM OF 3,000 EQUITY SHARES AND IN MULTIPLES OF 3,000 EQUITY SHARES

Risk to Investors:

1 Our commercial success is largely dependent upon our ability to successfully anticipate market needs and utilize and manage our resources to upgrade and enhance existing products, develop and introduce new products that meet the end users' needs on a timely basis. Any failure to do so, might impact our ability to compete effectively and could make our products obsolete, thereby adversely affecting our revenue, reputation, financial conditions, results of operations and cash flow

2 We do not have long-term agreements with our suppliers and an inability to procure the desired quality, quantity of our IT Supplies in a timely manner and at reasonable costs, or at all, may have a negative impact on our business, results of operations, financial.

3 Failure to manage our inventory and increase in the prices of used computer and laptops and other related products ("Inputs") could raise our cost of refurbished products and could have an adverse effect on our net sales, profitability, cash flow and liquidity.

4 There are outstanding legal proceedings involving our Company, Promoters and Directors. Any adverse decision in such proceeding may have a material adverse effect on our business, results of operations and financial condition.

5 Disruptions in supply -chain logistics can impact our sales and results of operation.

6 Our business is subject to seasonality (as we see higher demand of our products from our customers during the festive seasons), which may contribute to fluctuations in our periodical results of operations and financial condition.

7 The Merchant Banker associated with the Issue has handled 2 public issue in the past three years out of which 1 Issue closed below the Issue Price on listing date.

8 Average cost of acquisition of Equity Shares held by the Individual Promoters is

Sr. No	Name of the Promoter	No. of Shares held	Average Cost of Acquisition (in ₹)
1.	Mr. Vishesh Handa	2,12,03,690	0.18
2.	Mr. Mukunda Raghavendra	11,16,062	0.000009

and the Issue Price at the upper end of the Price band is ₹ 47 per Equity Share.

9 The Price/ Earnings ratio based on Diluted EPS for fiscal 2023 for the company at the upper end of the Price Band is 15.51.

10 Weighted Average Return on Net worth for Fiscals 2023, 2022 and, 2021 is 76.36%.

11 The Weighted average cost of acquisition of all Equity Shares transacted in the last one year, 18 months and three years from the date of RHP is as given below

Period	Weighted Average Cost of Acquisition (in ₹)**	Upper end of the Price Band (₹ 47) is X' times the weighted Average cost of Acquisition^	Range of acquisition price: 'Lowest Price -Highest Price (in ₹)*
Last 1 year	2.18	21.56	Nil-36.56
Last 18 months	2.18	21.56	Nil-36.56
Last 3 years	2.11	22.27	Nil-36.56

Pursuant to the certificate dated September 15, 2023, issued by M/s. Abhilashi & Co, Chartered Accountants
^The above figures are adjusted for split and bonus.
**'Nil' represents bonus*
***Post adjustment of bonus shares*

12 The Weighted average cost of acquisition compared to floor price and cap price

Types of Transaction	Weighted average cost of acquisition (₹ per Equity Shares)	Floor price* (i.e. ₹ 44)	Cap price* (i.e. ₹ 47)
WACA of Primary Issuance (excluding for shares issued pursuant to ESOP and bonus issue) (exceeding 5% of the pre issue fully diluted paid-up share capital during the 18 months preceding the date of RHP) in a single transaction or multiple transactions combined together over a span of rolling 30 days.	36.56	1.20 times	1.29 times
WACA of Secondary Sale/ acquisition (excluding gifts) (exceeding 5% of the pre issue fully diluted paid-up share capital during the 18 months preceding the date of RHP) in a single transaction or multiple transactions combined together over a span of rolling 30 days.	1.15	38.26 times	40.87 times

**Post adjustment of bonus shares.*

BID/ISSUE PROGRAMME

BID/ ISSUE OPENS ON [(1)]: MONDAY SEPTEMBER 25, 2023
BID/ ISSUE CLOSES ON: WEDNESDAY SEPTEMBER 27, 2023

[(1)] Our Company in consultation with the BRLM may consider participation by Anchor Investors. The Anchor Investor Biding Date shall be one Working Day prior to the Bid /Issue Opening Date in accordance with the SEBI (ICDR) Regulations, 2018.

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ('NSE EMERGE')

In case of any revisions in the Price Band, the Bid/ Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Issue Period not exceeding ten Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/ Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding ten Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the Book Running Lead Managers and the terminals of the other members of the Syndicate and by intimation to SCSBs, the Sponsor Bank, Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(1) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI (ICDR) Regulations, as amended, wherein not more than 50% of the Net issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see section titled *"Issue Procedure"* beginning on page 258 of the Red Herring Prospectus.

Bidders/Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/ Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/ Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an issue. Bidders/ Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders/ Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Investors must ensure that their PAN is linked with AADHAR and are in compliance with CBDT Notification dated February 13, 2020 and press release dated June 25, 2021.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see section titled "History and Corporate Structure" on page 140 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section titled *"Material Contracts and Documents for Inspection"* on page 325 of the Red Herring Prospectus.

LIABILITY OF MEMBERS AS PER MOA: The liability of the members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorized share Capital of the Company is ₹ 17,00,00,000/- (Rupees Seventeen Crore only) divided into 3,40,00,000 (Three Crore Forty Lakhs) equity shares of ₹ 5/- each. The issued, subscribed and paid-up share capital of the Company before the issue is ₹ 11,84,37,360/- divided into 2,36,87,472 Equity Shares of ₹ 5/- each. Proposed Post Issue Paid-up Share Capital: ₹ [●] divided into [●] Equity Shares of ₹ 5 /- each. For details of the Capital Structure, see section titled *"Capital Structure"* on the page 68 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company, Sukriti Vijay with 8,000 Equity Shares and Pratibha G. with 2,000 Equity Shares aggregating to 10,000 Equity Shares of ₹ 10/- each. Details of the main objects of the Company as contained in the Memorandum of Association, see section titled *"History and Corporate Structure"* on page 140 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see section titled *"Capital Structure"* on page 68 of the Red Herring Prospectus.

LISTING: The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ('NSE') ('NSE Emerge'). Our Company has received an 'in-principle' approval from the NSE for the listing of the Equity Shares pursuant to letter Ref.: NSE/LIST/2584 dated September 14, 2023. For the purposes of the Issue, the Designated Stock Exchange shall be National Stock Exchange of India Limited (NSE). A signed copy of the Red Herring Prospectus dated September 16, 2023 has been delivered for filing to the ROC and Prospectus shall be delivered for filling to the ROC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see section titled *"Material Contracts and Documents for Inspection"* on page 325 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations. 2018. The Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 236 of the Red Herring Prospectus

DISCLAIMER CLAUSE OF NSE ('NSE EMERGE') (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the Disclaimer Clause of NSE.

RISKS IN RELATION TO FIRST ISSUE: The face value of the Equity Shares is ₹ 5/-. The Floor Price, Cap Price and Issue Price determined by our Company, in consultation with the Book Running Lead Manager, on the basis of the assessment of market demand for the Equity Shares by way of the Book Building Process, as stated under *"Basis for Issue Price"* on page 95 should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to section titled *"Risk Factors"* on page 29 of the Red Herring Prospectus.

ISSUER'S ABSOLUTE RESPONSIBILITY: The Company, having made all reasonable inquiries, accepts responsibility for and confirms that the Red Herring Prospectus contains all information with regard to the Company and the Issue, which is material in the context of the Issue, that the information contained in the Red Herring Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes the Red Herring Prospectus as a whole or any of such information or the expression of any such opinions or intentions, misleading in any material respect.

ASBA* | **Simple, Safe, Smart way of Application- Make use of it!!!**

*Application Supported by Blocked Amount **(ASBA)** is a better way of applying to issues by simply blocking the fund in the bank account. For further details check section on ASBA.

Mandatory in Public Issues.
No cheque will be accepted.

UPI — UNIFIED PAYMENTS INTERFACE

UPI-Now available in ASBA for all individual investors applying in public issues where the application amount is up to ₹ 500,000, applying through Registered Brokers, Syndicate, CDPs & RTAs. UPI Bidders also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and the subsequent press releases, including press release dated June 25, 2021 read with press release dated September 17, 2021.

ASBA has to be availed by all the investors except Anchor Investors. UPI may be availed by (i) Retail Individual Bidders in the Retail Portion; (ii) Non-Institutional Bidders with an application size of up to ₹ 5,00,000 in the Non-Institutional Portion and the (iii) Eligible Employees, under the Employee Reservation Portion. For details on the ASBA and UPI process, please refer to the details given in the Bid Cum Application Form and abridged prospectus and also please refer to the section "Issue Procedure" on page 258 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchanges and in the General Information Document. The Bid Cum Application Form and the Abridged Prospectus can be downloaded from the website National Stock Exchange of India Limited ("NSE", and "Stock Exchange") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35 and https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43, respectively as updated from time to time. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. HDFC Bank Limited has been appointed as the Sponsor Banks for the Issue, in accordance with the requirements of SEBI circular dated November 1, 2018 as amended. For UPI related queries, investors can contact NPCI at the toll-free number-18001201740 and Mail ID- ipo.upi@npci.org.in. For issue related grievance investors may contact: Indorient Financial Services Limited - Mr. Ivor Anil Misquith (+91 7977212186) (Email Id: compliance-ifsl@indorient.in).

CORRIGENDUM-NOTICE TO INVESTORS

This corrigendum is with reference to the Red Herring Prospectus ("RHP") dated September 16, 2023 filed with RoC in relation to the Issue. In this regard, please note the following:
In "CAPACITY AND CAPACITY UTILISATION" in the chapter "Our Business" on page 125 of the RHP and in "CAPACITY OR FACILITY CREATION AND LOCATIONS OF PLANTS" in the chapter *"History and Certain Other Corporate Matters"* on page 142 of the RHP, the statement should be read as "We currently have 347 (99 employees and 248 Interns) operating out of 16,000 Sq Ft delivering approximately 5,500 refurbished SKU on monthly basis" instead of "We currently have 347 (99 employees and 248 Interns) operating out of 28,750 Sq Ft delivering approximately 5,500 refurbished SKU on monthly basis."
The RHP shall read in conjunction with this Corrigendum. The information in this corrigendum supersedes the information provided in the RHP to the extent inconsistent with the information in the RHP. The RHP stands amended to the extent stated hereinabove.
All capitalised terms used in this Corrigendum shall unless the context requires, have the same meaning as ascribed in the RHP

BOOK RUNNING LEAD MANAGER OF THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER OF THE ISSUER
Indorient Financial Services Limited **INDORIENT FINANCIAL SERVICES LIMITED** Address: A/501, Rustomjee Central Park, Executive Spaces, Andheri Kurla Road, Chakala, Mumbai – 400093, Maharashtra, India. **Tel No.:** +91-79772 12186 **E-mail:** compliance-ifsl@indorient.in, **Investor Grievance Email:** wecare@indorient.in **Website:** www.indorient.in, **Contact Person:** Mr. Ivor Anil Misquith **SEBI Registration No.:** INM000012661, **CIN:** U67190DL1993PLC052085	**BIGSHARE SERVICES PRIVATE LIMITED** Address: S6-2, 6th Pinnacle Business Park, Mahakali Caves Road, next to Ahura Centre, Andheri East, Mumbai- 400093, Maharashtra, India, **Tel No.:** +91 – 22 – 6263 8200, **Fax No.:** +91 – 22 – 6263 8299 **E-mail:** ipo@bigshareonline.com, **Investor Grievance Email:** investor@bigshareonline.com **Website:** www.bigshareonline.com, **Contact Person:** Mr. Babu Rapheal C **SEBI Registration No:** INR000001385, **CIN:** U99999MH1994PTC076534	NewJaisa **MRS. POONAM JAIN** NEWJAISA TECHNOLOGIES LIMITED Address: 207/B2, 2nd Cross Road, J.C, Industrial Estate Bikasipura Main Road, Off Kanakpura Road, Near Delhi Public School Bangalore, 560078, Karnataka, India **Tel No.:** +91 93901 77182, **E-mail:** cs@newjaisa.com

AVAILABILITY OF RED HERRING PROSPECTUS: Investors should note that Investment in Equity Shares involves a degree of risk and are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the company at www.newjaisa.com, the website of the BRLM to the Issue at www.indorient.in and the website of NSE Emerge at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents#sme_offer respectively.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: NewJaisa Technologies Limited, Telephone +91 9390177182, Registered office of the BRLM: Indorient Financial Services Limited, Telephone: +91-7977212186 and at the selected locations of the Self Certified Syndicate Banks; Registered Brokers; Designated RTA Locations and Designated CDPs participating in the Issue. Bid-cum-application Forms will also be available on the websites of NSE Emerge and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

ESCROW COLLECTION BANK REFUND BANK PUBLIC ISSUE ACCOUNT BANK/SPONSOR BANK: HDFC BANK LIMITED

LINK TO DOWNLOAD ABRIDGED PROSPECTUS: https://newjaisa.com/pages/investors

UPI: Retail Individual Bidders can also Bid through UPI Mechanism

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus

On behalf of Board of Directors
NewJaisa Technologies Limited
Sd/-
Vishesh Handa
Managing Director

Place: Bangalore, Karnataka
Date: September 18, 2023

Disclaimer: NewJaisa Technologies Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares the Red Herring Prospectus dated September 16, 2023 has been filed with the Registrar of Companies, Bangalore and thereafter with SEBI and the Stock Exchanges. The RHP is available on the website of NSE Emerge at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents#sme_offer and is available on the websites of the BRLMs at www.indorient.in. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the Red Herring Prospectus including the section titled *"Risk Factors"* beginning on page 29 of the Red Herring Prospectus.
The Equity Shares have not been and will not be registered under the US Securities Act of 1933, as amended (the "Securities Act") or any state secures laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.

CONCEPT